

YUEYAN LI

Portfolio

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Interactive Media Designer

Logo. Design

Introducing "Nautilus Lab": A vibrant and captivating logo inspired by the nautilus shell for blockchain services. Its colorful palette symbolizes diversity and innovation within the blockchain ecosystem.

The nautilus shape represents the technology's strength and scalability, offering a secure and transparent platform for transactions and data storage. The logo's graceful curves depict the seamless flow of information within the blockchain network, emphasizing efficiency and speed.

Its striking aesthetics and profound symbolism establish a strong visual connection with audiences, leaving a lasting impression. Embrace the Nautilus logo as a beacon of the blockchain revolution, embodying art and technology, and leading your enterprise towards innovation, trust, and boundless opportunities.



Nautilus LAB

Logo. Design

The "CBMCG" logo represents a one-of-a-kind social dating platform catering specifically to individuals who share a passion for cryptocurrencies. The logo features a creatively designed right-tilted letter "M" forming the core shape, while two dots on the shoulder side cleverly represent the head of a person.

This visually captivating logo embodies the essence of CBMCG, bringing together crypto enthusiasts in a dynamic and engaging environment. It signifies a meeting point where like-minded individuals with a love for cryptocurrencies can connect, share experiences, and potentially find meaningful relationships.





Logo. Design

The "Fractional" logo is a striking representation of an innovative crypto product that combines accessibility and versatility. Crafted with three-dimensional boxes forming the letters "Fr," the logo exudes a sense of modernity and sophistication. The captivating blue and green theme colors evoke a feeling of trust, stability, and growth within the crypto ecosystem.

It visually conveys the product's ability to break down barriers and make investments more accessible to a broader audience.

With its visually appealing design and meaningful symbolism, the Fractional logo serves as an engaging and memorable representation of the product's core values.

JoyPaws

Where Flavor
Meets **FUN** ✨

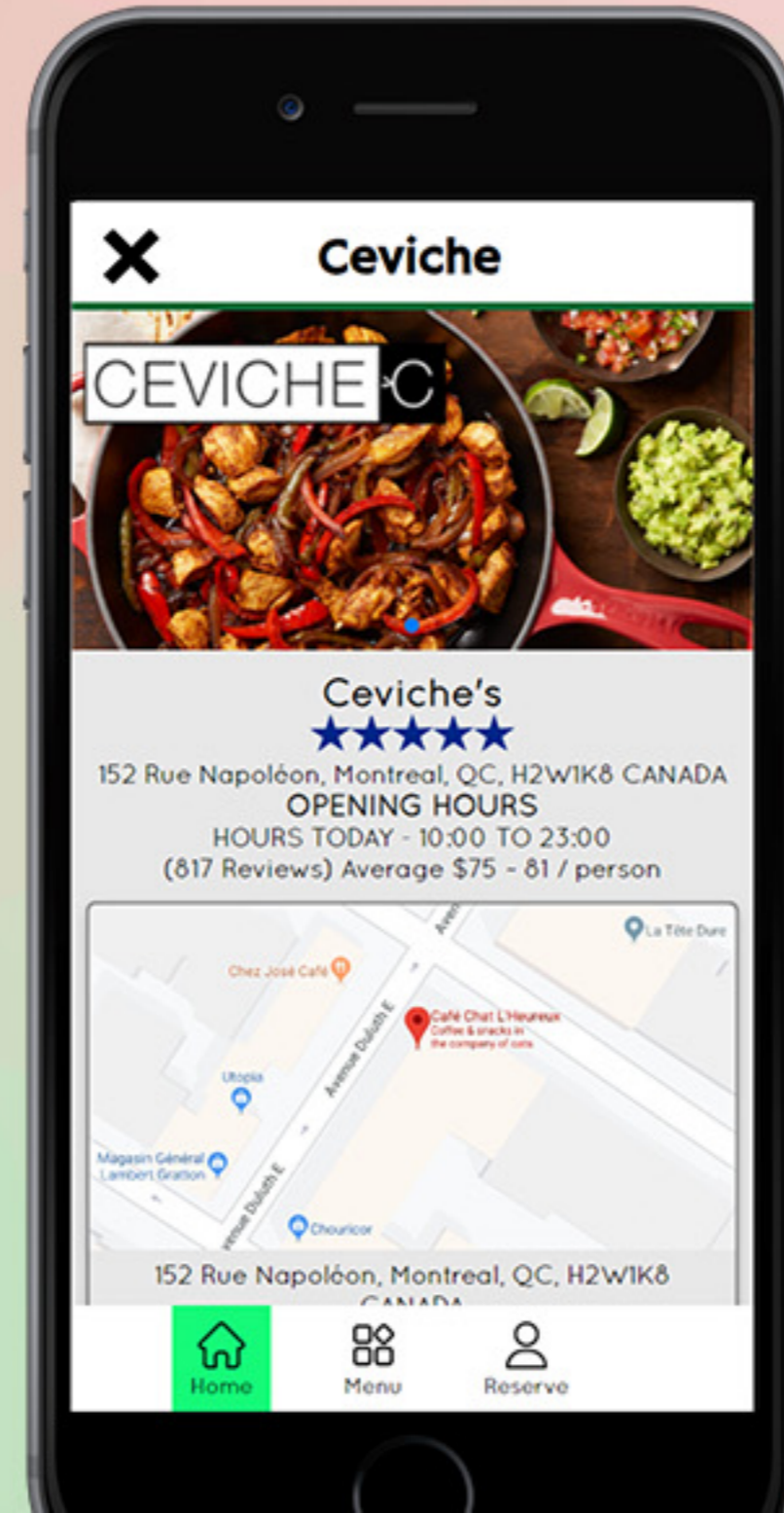
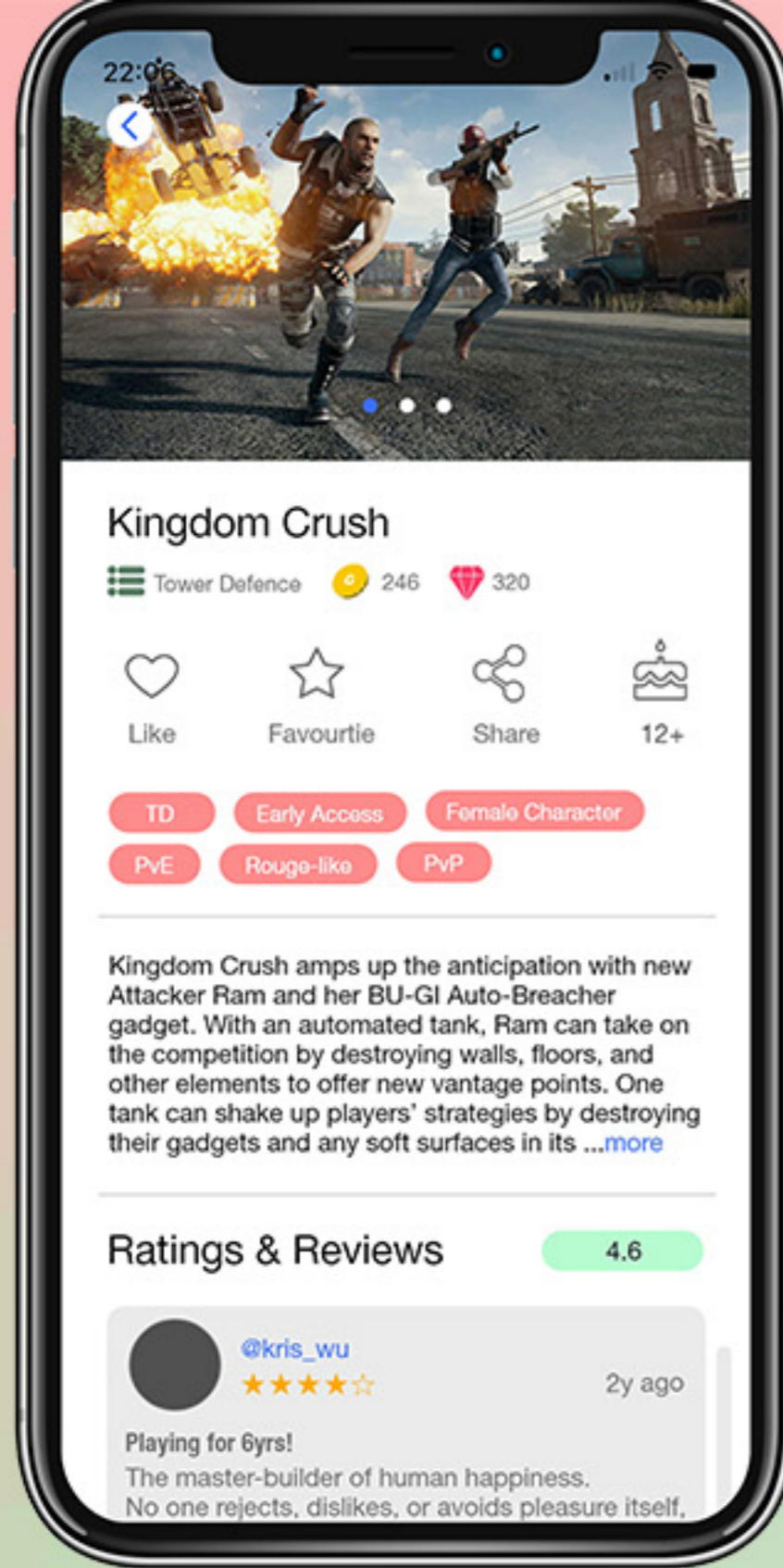
Welcome to 'JoyPaws,' where the charm of feline delight meets the joy of every bite! Our logo, inspired by the iconic beckoning cat, is a playful fusion of whiskers, paws, and the essential tool of dining pleasure – the fork.

In the heart of this vibrant and inviting symbol lies the essence of our fast-food haven, promising a delightful and relaxed atmosphere.



**Logo.
Design**





Mobile App Design

Restaurant review app + WeFun Game

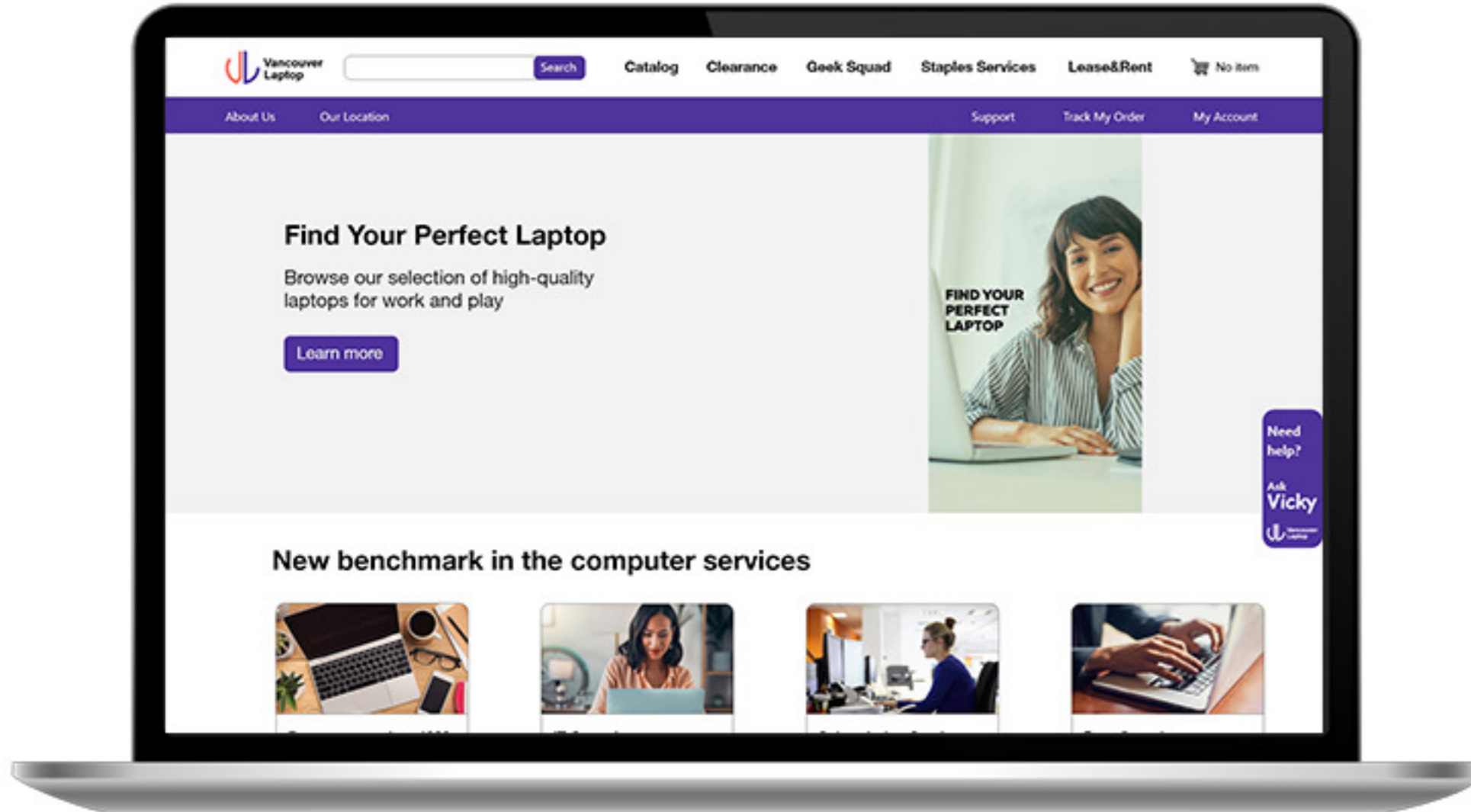
Hungry Shark is more than just a restaurant review app; it's a culinary journey waiting to be explored. With Hungry Shark, users can embark on a gastronomic adventure, discover new dining experiences, and share their thoughts with the world.

WeFun game is not just a mobile game platform; it's your gateway to becoming a game creator, a player, and a part of a global gaming community. With WeFun game, the power to design, play, and share games is in your hands.

New Concept For Stationary Computer Services

A visually engaging homepage that immediately communicates Vancouver Laptop's dual role as a supplier and marketplace.

Feature a prominent hero section showcasing a mix of high-quality product images from different vendors, representing the diverse range of offerings available. Incorporate a clear and intuitive navigation menu that allows users to easily explore different sections of the website, including product categories, services, and subscription options.



[HOME](#)[BORROW](#)[LEND](#)[STATEMENT](#)[Login](#)

ETHST

FOR REAL WORLD ASSETS

[Enter App](#)[Learn More](#)

\$3.5 Trillion

Global Credit Gap

Access multiple types of premium real world assets globally



\$2.5 Trillion

Global Trade Finance Gap

Diversify portfolio with RWA while maintaining exposure in crypto



\$6 Trillion

Total

Earn stable interest income and NAOS tokens

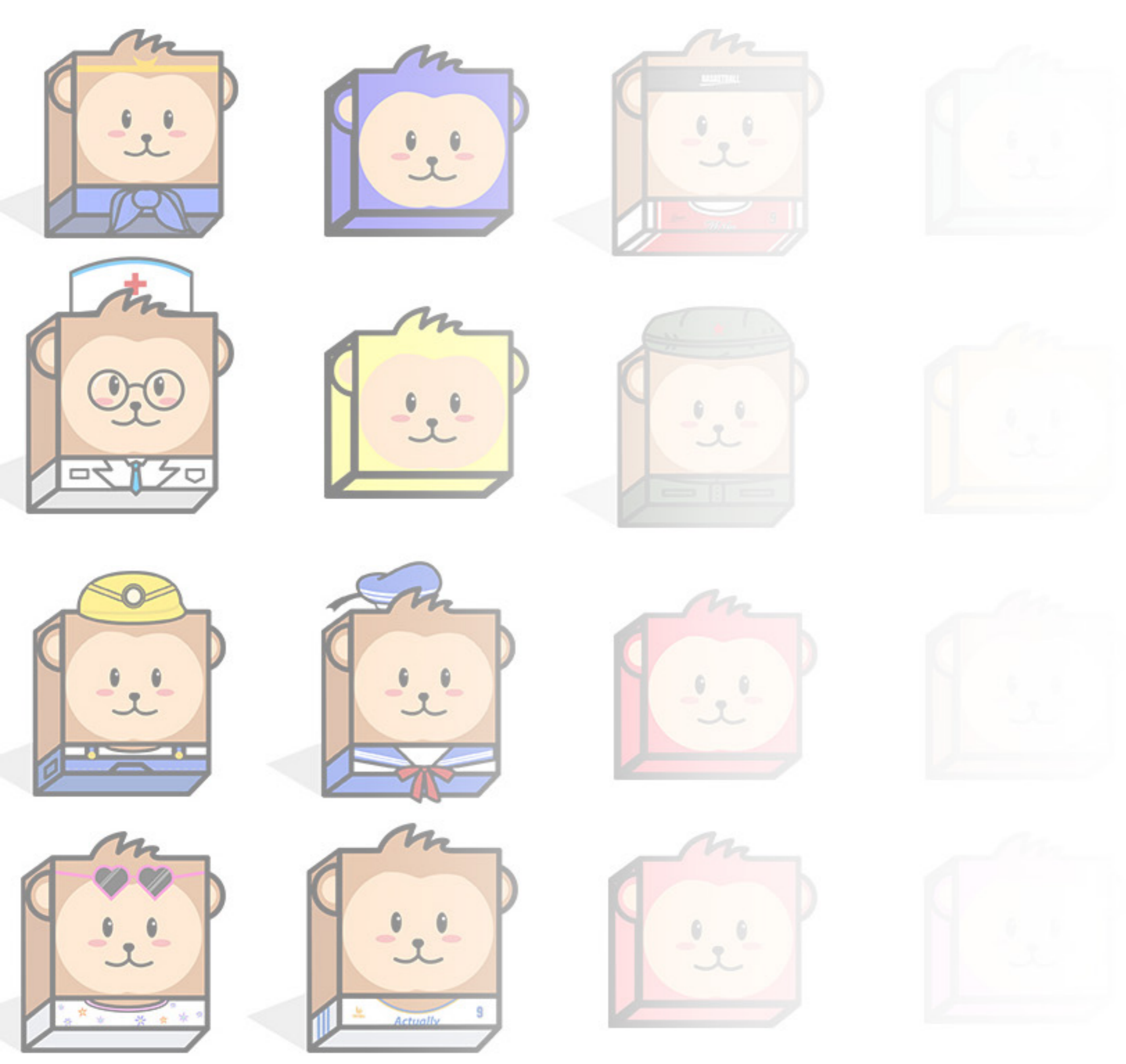
ETHST

Block Chain/Crypto

Web Design

- 6 blocks in Homepage
- CSS animation
- JS Page scrolling animation
- All made by HTML&CSS&JS

*Demo Only



MonkeyBox

"MonkeyBox" is an enchanting NFT project that draws inspiration from the mischievous and legendary Monkey King. This adorable collection features a series of cute monkeys, each exuding a playful and charismatic personality reminiscent of the beloved folklore character.

With their endearing charm and vibrant designs, the MonkeyBox NFTs capture the imagination of collectors and enthusiasts alike. Each unique monkey artwork carries the essence of the Monkey King's adventurous spirit, inviting viewers to embark on a whimsical journey into the world of NFTs.

649 Simulator

Assignment 4 – Decisions, Repetitions, Built In Objects

PICK YOUR PLAY

Pick 6 numbers from 49 numbers or use quick pick by computer.

Quick Pick:

Yes No

1 2 3 4 5 6 7 8 9
 10 11 12 13 14 15 16 17
 18 19 20 21 22 23 24 25
 26 27 28 29 30 31 32 33
 34 35 36 37 38 39 40 41
 42 43 44 45 46 47 48 49

Play Lotto

Numbers drawn on Tuesday, June 22, 2021 @ 18:3:3

5 9 22 38 43 48

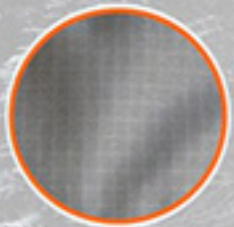
Quick pick selected, your numbers are:

3 5 8 16 17 26

Only one matched, good luck next time.

*A 649 simulator, pick 6 numbers from 49
and try your luck!
All made by HTML, CSS, JS*

Polar Bear Outfitters



HIGH-TECH COMPOSITE MATERIAL SURFACE

The bag pair a textile upper with a sock-like fit for a light, comfortable feel.



HAND CRAFTED ZIPPER

Smooth like silk, the hand-crafted zipper will never stop you anytime



SWIPE FORWARD TO CHECK THE HIGHLIGHT

ROTATING PRODUCT APP



“Polar Bear Outfitters” Retail Installation Project

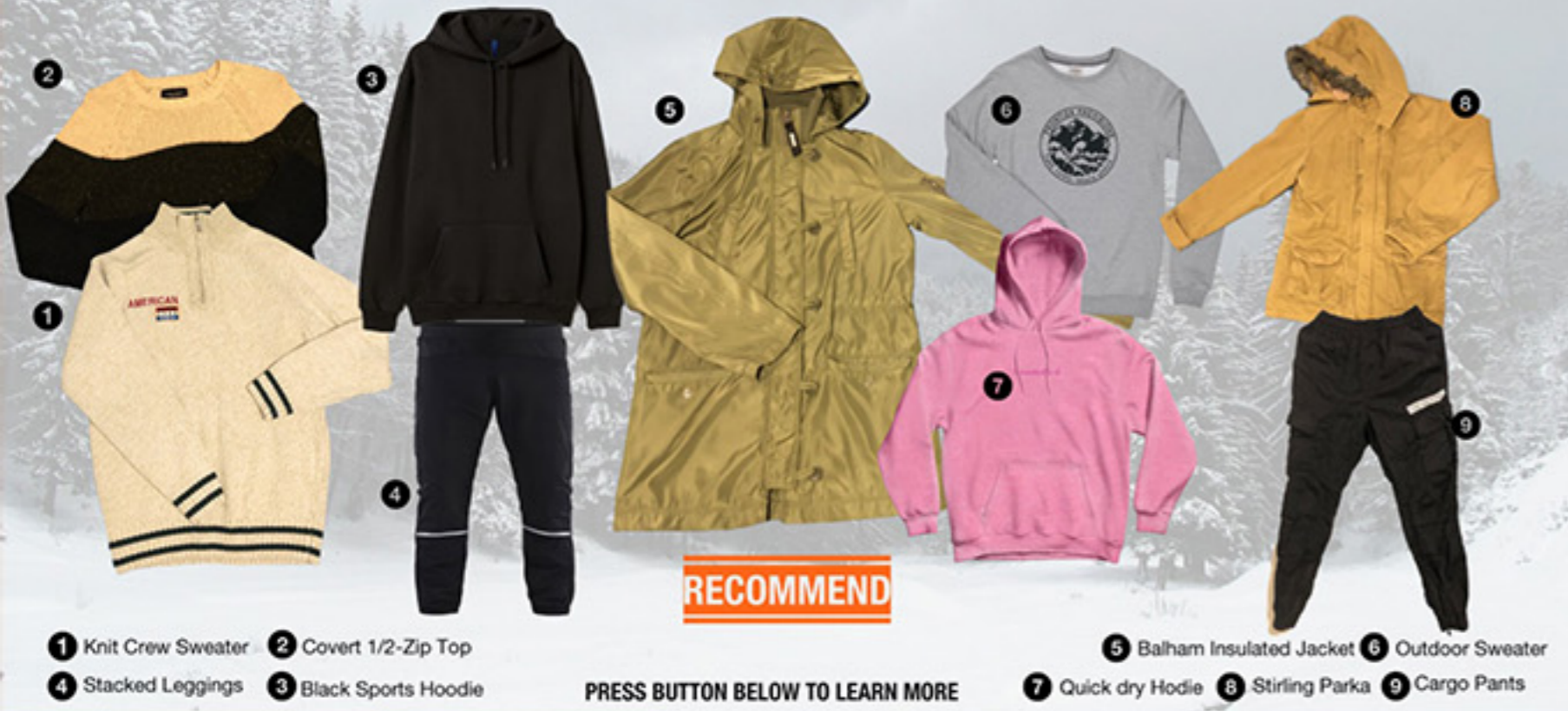
Gesture Recognition 360° Product Display

The interactive showcase web application allows users to explore products by using gesture recognition, specifically through left and right hand swiping. Upon swiping, the application displays animated product visuals, along with accompanying images and text. Users can further examine product details by swiping forward. This application utilizes Leap Motion gesture sensing device and the Leap Motion JS plugin.

The entire content is created using HTML, CSS, and JS.

Polar Bear's Fall & Winter Collection

FACE THE FEAR, FIGHTING THE WINTER



- 1 Knit Crew Sweater
- 2 Covert 1/2-Zip Top
- 3 Black Sports Hoodie
- 4 Stacked Leggings
- 5 Balham Insulated Jacket
- 6 Outdoor Sweater
- 7 Quick dry Hoodie
- 8 Stirling Parka
- 9 Cargo Pants

PRESS BUTTON BELOW TO LEARN MORE



Basic waterproof Boots



NOW
CAD
\$278.00

Weatherproof take on the classic chukka boot. The waterproof suede upper is detailed with a contrast padded wool collar. The durable rubber outsole encourages you to get out there and explore new terrain.

PRESS BUTTON TO GO BACK

Polar Bear Outfitters INTERACTIVE CATALOGUE APP



Retail Installation

Inductive retail store product display

Customers can display their products on a large screen after picking them up
For general categories and other commodities, press the commodity display counter
The button on the can display the product
Details, big pictures, prices, details, etc.

ALL MADE BY HTML, CSS, JS



Polar Bear Outfitters CONCEPTUAL ORDERING APP

Retail Installation

"PICK YOUR CLOTH!"

You can swipe left and right on the portrait to buy different products. Not only are there women's clothing to choose from, but you can also check the back of the clothing! On the next page, you can also choose the color and size of the clothing. The receipt function on the right displays and prints the entire shopping amount.

All made by HTML, CSS, JS



Polar Bear Outfitter Ordering Selector

TAKE WHAT YOU WANT, THEN ADD TO THE CART!

Men's

SHOW FEMALE

NEXT OUTFIT

SHOW BACK

RANDOM OUTFIT




Men's New York Yankees Cap
For passion fans like you
4.2 / 5, 390 Ratings

Men's Champion Hoodie
Soft fabric and embroidered graphics with raised details
3.8 / 5, 190 Ratings

Men's Cargo Navy Jeans
Classic jeans design with navy style





Men's London Short boots
Makes you cool and sharp
4.1 / 5, 360 Ratings

ORDER OUTFIT



Polar Bear Outfitter Ordering Selector

CHECK YOUR ORDER, PRINT THE RECIEPT!

Product	Description	Size	Colour	Price	
	Men's New York Yankees Cap For passion fans like you	One Size Fits All	<input checked="" type="radio"/> <input type="radio"/>	\$55.79	X
	Men's Champion Hoodie Soft fabric and embroidered graphics with raised details	<input checked="" type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>	<input checked="" type="radio"/> <input type="radio"/> <input type="radio"/>	\$119.99	X
	Men's Cargo Jeans Swag Feels cool in summer!	<input checked="" type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>	<input checked="" type="radio"/> <input type="radio"/>	\$40.99	X
	Men's Air Jordan XI One of the classic aj	<input checked="" type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/>	<input checked="" type="radio"/> <input type="radio"/>	\$200.00	X

RETURN

Summary

Men's New York Yankees Cap	\$55.99
Men's Champion Hoodie	\$119.99
Men's Cargo Jeans Swag	\$40.99
Men's Air Jordan XI	\$300.00
Subtotal:	\$516.97
Taxes:	\$67.21
TOTAL:	\$584.18

Checkout Steps

1. Print receipt
2. Bring to cashier
3. Pay for items
4. Get cool clothes

PRINT RECEIPT

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Polar Bear Outfitters



WE ARE MOUNTAIN EQUIPMENT CO-OP

Let's make Canada the most active nation on the planet. The people to go with and the skills you need to get active outside.



MORE GEARS AND OUTFITS, WAIT TO DISCOVER



THE TRAIL IS THE ANSWER

Polar Bear Outfitter is a line of innovative apparel, packs and footwear, designed for peak performance.



WE INSPIRE AND ENABLE EVERYONE TO LEAD ACTIVE OUTDOOR STYLE

Tops, bottoms, accessories and footwears crafted from stylish material designed to move with you.

WE ARE ALL OUTSIDERS

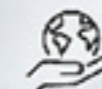
#HEAD TO TOE

Switchbacks beat traffic jams any day. Dirty clothes mean you're doing it right. The trail has a way of bringing things into perspective, narrowing your focus until you're just moving, one foot in front of the other.



OUR BACKPACK

A well-made pack to streamline your outdoor adventures or keep it simple from day to day. It's a classic, simple design with a spacious main compartment and padded shoulder straps for hiking comfort. Made of resilient, coated fabrics to handle hard use and 16-litres of heavy stuff.



Bluesign® Approved Material



Recycle Content



Making a Great Brand More Accessible to a Wider Audience

Concrete developed the positioning statement "We Are All Outsiders." This statement speaks both to the diversity of the MEC experience as well as the commonality of the spirit shared by Polar Bear Outfitter members.

BROCHURE OFFLINE CONTENT